

PRUEBAS DE ACCESO A LA UNIVERSIDAD PARA ALUMNOS DE
BACHILLERATO LOE

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INGLÉS. CÓDIGO 133

Opción A

Image consultants can change lives



You've probably seen image consultants on TV transform the looks (1) of people who struggle to dress themselves suitably. You've seen the positive impact that a new image can have on people. And you've seen that there is a demand for image consultants that can make a person's outer body reflect their beauty inside.

Good or bad, society these days focuses heavily on appearance. So many people get left behind (2) because they have little or no idea of what they should wear. And when they continually struggle to dress right, they give up (3) and don't care anymore, which results in loss of self-confidence.

That's why they need help from people like you, with a natural flair (4) for colors, shape, and fashion. You can transform them from a blur in the background to a walking masterpiece. Here's some advice of what you can do to be a successful image consultant.

First of all, do your research. If you want to dress someone else, you must know a lot about that person's profession, including what they need to wear and what styles and colors are acceptable. Flip through (5) the monthly fashion magazines to keep up with trends and hot new labels.

Take notes and build a library. Write everything you did and didn't sell to a client, why you chose it and how the client did with the purchase. Analyze the trends and develop your own ideas about how they can be worked into a man's or a woman's wardrobe.

PREGUNTAS (NO RESPONDER EN ESTA HOJA)

READ THE TEXT AND ANSWER THE FOLLOWING QUESTIONS. BE CAREFUL TO FOLLOW THE INSTRUCTIONS FOR EACH QUESTION.

1. Link each of the words/expressions below with a word/expression in the column (as numbered in the text). Copy the correct pair of words on your answer sheet. [1 mark]

stop trying

talent

appearance

read quickly

ignored

- (1) looks and ... **appearance**
- (2) left behind and ... **ignored**
- (3) give up and ... **stop trying**
- (4) flair and ... **talent**
- (5) flip through and... **read quickly**

2. Reading comprehension

2.1. Choose the best option. Copy the complete correct option on your answer sheet. [0.75 marks].

- a) Image consultants can turn a physically unattractive person into a beautiful one.
- b) It is usually people with low self-confidence who hire the services of image consultants.
- c) Image consultants can help people with little time or little imagination to achieve their best looks.**
- d) People with low self-confidence don't care about their looks and they tend to dress ungraciously.

2.2. Choose the best option. Copy the complete correct option on your answer sheet. [0.75 marks]

- a) A good image consultant must know well what styles and colors are or are not suitable for a given profession.**
- b) Image consultants must go to the library often to learn about the newest styles and labels.
- c) Image consultants must persuade their clients to dress according to the hottest fashion styles.
- d) Image consultants must convince their clients to substitute their old-fashioned clothes for more colorful ones.

3. Complete the sentences using information from the text. Do not reproduce phrases from the text literally, unless this is unavoidable. [2 marks]

- a) Good image consultants can ...
... help people who do not know how to dress themselves properly.
... help people who do not have the time to buy appropriate clothes for themselves.
... help people dress stylishly/fashionably.
- b) Nowadays, society gives ...
... a lot of / considerable importance to personal appearance / image.
- c) In order to dress someone well, ...
... you must know the person first.
... you must know what colors / styles are appropriate for him or her.
- d) Image consultants should take notes ...
... on / about the clothes their customers ended up buying or not buying and why.

4. Complete each gap with one or more adequate words. Do not copy the complete text on your sheet, only letters (a), (b), (c), (d), (e), and (f) followed by the word(s) that you find suitable for the gap. [1.5 marks]

Make the transition_(a) being a popular sales associate at a department store to being a personal shopper. Show your bosses (b) amount of money you've brought in over a year and your thick address book of active___ (c). Get written testimonials from your regulars about___ (d) much they value your services and trust your skills.

Get on the phone (e) send e-mails. Your clients have hired you because they are busy. It's_(f) to you to tell them all about the latest styles that complement their wardrobes.

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- a) From
- b) The
- c) Clients / customers
- d) How
- e) Or / and / to / in order to / so as to
- f) up